



Bloomfield Schools

May 15, 2021

Bloomfield School District Supporter:

We are pleased to announce the development of our seventh promotional magazine to enhance the community and the school district as a destination!

The magazine will be distributed, the first of school, to every student in the district. The purpose of this professional magazine is to inform parents and community members about the direction of the district, promote school events (athletics, musicals, and etc.), and highlight key personnel who are working hard to provide students with the best education Bloomfield School District can offer. In addition, the positive promotion of the school partnership with businesses and the community should engage and inform the families and students.

We would like to invite you to purchase a business advertisement in the magazine. All the proceeds from the advertisements will go to the students; half to student achievement and half to athletics/school events. By purchasing the advertisements, you will be supporting the local school district and will gain exposure to 3,000+ students/families and the estimated 12,000 people who live in Bloomfield. Please refer to the advertisement costs on the back of this letter.

Thank you for your consideration and support of the students, staff, and the Bloomfield School District. We know that it has been another difficult year, and we understand if you have to decrease the size of your normal ad. Please know that any support is greatly appreciated!

To place your ad, please mail your payment, payable to Bloomfield Schools, to Bloomfield Schools, 325 N Bergin Ln, Bloomfield, NM 87413, to the attention of Krista Gabehart, no later than July 2, 2021. Please email ad specifics to kgabehart@bsin.k12.nm.us to send to the design company.

If you have any questions, please don't hesitate to contact me at 505-632-4333 or my Office Manager, Krista Gabehart, at 505-634-3898 or kgabehart@bsin.k12.nm.us.

Sincerely,

A handwritten signature in black ink that reads "Dr. Kimberly Mizell". The signature is written in a cursive style.

Dr. Kimberly Mizell
Superintendent

Bloomfield School District Magazine

Advertisement Sizes & Prices

Full Page	\$1,000
Half (1/2) Page (<i>horizontal or vertical</i>)	\$500
Quarter (1/4) Page (<i>horizontal or vertical</i>)	\$250
Coupon (1/8) Ad	\$125

Prime Locations

Inside Front Cover	\$2,000
Inside Back Cover	\$1,500
Back Cover	\$2,000

Deadlines

Ad space deadline: **July 2, 2021**

** You must contact Bloomfield Schools for ad placement. **

Ad Sizes & Specifications

