



# Bloomfield Schools

May 27, 2022

Bloomfield School District Supporter:

We are pleased and excited to announce the development of our 8<sup>th</sup> promotional magazine to enhance the community and the School District as a destination!

The magazine will be distributed, the first of school, to every student in the district. The purpose of this professional magazine is to inform parents and community members about the direction of the district, promote school events (athletics, musicals, and etc.), and highlight key personnel who are working hard to provide students with the best education Bloomfield School District can offer. In addition, the positive promotion of the school partnership with businesses and the community should engage and inform the families and students.

We would like to invite you to purchase a business advertisement in the magazine. All of the proceeds from the advertisements will go to the students; half to student achievement and half to school events. By purchasing the advertisements, you will be supporting the local school district and will gain exposure to 3,000+ students, families, staff and the estimated 12,000 people who live in Bloomfield. Please refer to the advertisement costs on the back of this letter.

**To place your ad, please mail your payment, payable to Bloomfield Schools, to Bloomfield Schools, 325 N Bergin Ln, Bloomfield, NM 87413, to the attention of Krista Gabehart, no later than June 27, 2022. Please email ad specifics to [kgabehart@bsin.k12.nm.us](mailto:kgabehart@bsin.k12.nm.us).**

We greatly appreciate your consideration and continued support of the students, staff, and the Bloomfield school District. If you have any questions, please don't hesitate to contact me at 505-632-4333 or my Office Manager, Krista Gabehart, at 505-634-3898 or [kgabehart@bsin.k12.nm.us](mailto:kgabehart@bsin.k12.nm.us).

Sincerely,

A handwritten signature in black ink that reads "Dr. Kimberly Mizell". The signature is written in a cursive, flowing style.

Dr. Kimberly Mizell  
Superintendent

# Bloomfield School District Magazine

## Advertisement Sizes & Prices

|  |         |
|--|---------|
| Full Page  | \$1,000 |
| Half (1/2) Page ( <i>horizontal or vertical</i> )    | \$500   |
| Quarter (1/4) Page ( <i>horizontal or vertical</i> ) | \$250   |
| Coupon/Business Card (1/8) Ad                        | \$125   |

## Prime Locations

|                    |         |
|--------------------|---------|
| Inside Front Cover | \$2,000 |
| Inside Back Cover  | \$1,500 |
| Back Cover         | \$2,000 |

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## Deadlines

Ad space deadline: **June 27, 2022**

\*\* You must contact Bloomfield Schools for ad placement. \*\*

Email ad specifics to Krista Gabehart at [kgabehart@bsin.k12.nm.us](mailto:kgabehart@bsin.k12.nm.us)

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## Ad Sizes & Specifications

